



# 2009 Photo Contest

PENC is updating its brochure and New Teacher Guide, and we would like your help! Submit photos of classroom activities from your school. Winning entries will be displayed in our updated printed materials. Winners will receive recognition in PENC publications, as well as a gift of appreciation.

## Submission Guidelines

- Submit high-quality print or digital photos of classroom activities and staff members in your school
- Digital images must be at least 1 MB in size
- No limit to the number of photos one may enter
- Include with each photo: the photographer's name, school, and photo description
- Include release forms (<http://www.pencweb.org/associations/4811/files/Photography%20Release%20Form.pdf>) for your entries. For pictures featuring students, include a student release form completed by the student's parent or guardian, for each student (<http://www.pencweb.org/associations/4811/files/Photography%20Release%20Form%20%28Students%29.pdf>).
- **Submit digital photos via email to [communications@pencweb.org](mailto:communications@pencweb.org)**
- **Submit print photos or photo CDs to the PENC Office: PO Box 17129, Raleigh, NC 27619, Attention: Photo Contest**
- Release forms may be mailed to the PENC office, or faxed to us at 919-788-9307

## Helpful tips

- Classroom settings that represent 21<sup>st</sup> century learning are preferred, especially images showing modern classroom technology
- Photographing the backs of students' heads will alleviate the need to submit signed release forms for each student
- The messier the classroom, the more interesting the photo
- Focus on spontaneous action shots
- Tight cropping makes for a visually strong photo
- For examples, see our current brochure ([http://pencweb.org/associations/4811/files/2009-10\\_PENC%20General%20Brochure\\_09-10.pdf](http://pencweb.org/associations/4811/files/2009-10_PENC%20General%20Brochure_09-10.pdf)) and New Teacher Guide ([http://www.pencweb.org/associations/4811/files/PENC\\_New%20Teacher%20Survival%20Guide.pdf](http://www.pencweb.org/associations/4811/files/PENC_New%20Teacher%20Survival%20Guide.pdf)).

Questions?

Contact Sandy Cyr, Director of Communications at [Sandy@pencweb.org](mailto:Sandy@pencweb.org) or call 800.542.8844